

# What Does Integrity Mean to You?

We are excited to deliver this week's edition of your Weekly Winning Resource all about the word integrity. Here at I've Decided, this is one of our favorite words to talk about and understand. We know that integrity can be the difference between attempting to achieve your goals and dreams or actually achieving them. In our research, we found most people would say, "Integrity is, choosing courage over comfort, choosing what's right over what's easy, practicing and living out your values, doing what is right even when no one is watching, and most importantly, being truthful and authentic." All of these are great attributes of integrity. Integrity can look a little different to each individual, but the underlying message is the same. In it's simplest form, integrity is doing what you say you're going to do no matter what. Our purpose at I've Decided is to make sure you achieve your goals and dreams no matter what they may be. Being a person of good integrity, is the best place to start your journey of success.

## Your Weekly Winning Word:

### **Integrity:**

The quality of always behaving according to the moral principles that you believe in, so that people will respect and trust you

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## Your Weekly Winning Article:

There is no better time than now to work on your personal

brand. The world needs what you have to offer and people need to understand what that is. We found this wonderful article by Michael Brenner, “Why now is the time to build your personal brand.” It’s time for you to show the world who you are and what you have to offer! Check it out. [Click Here To Read](#)

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## **Your Weekly Winning Challenge:**

Are you walking your talk? If we’re honest with ourselves, most of us can do much better. In our research, we discovered many of us fall short when it comes to integrity because we’re not totally sure of our core values and what we want to stand for. Your challenge this week is to do some homework on your values. Here is a great value exercise to help you. [Click Here to Review the Exercise](#)

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## **Your Weekly Winning Quote:**

**“Integrity is doing the right thing even when no one is watching.” ~C.S. Lewis**

**WE NEED YOUR HELP...**Please help us spread the word about our awesome community. You can help us by following our I’ve Decided Social Media pages on Facebook, LinkedIn, Instagram, and Twitter, and please be sure you like, comment, and share our posts. The more people we can reach, the more people we can help achieve their goals and dreams. Thank you!

**SEPT**  
WEEK 2

<b>MONDAY</b> 7	<b>TUESDAY</b> 8 Tune in live at Noon on the I've Decided Facebook Page for this Week's Podcast "Our Community"	<b>WEDNESDAY</b> 9	<b>THURSDAY</b> 10
<b>FRIDAY</b> 11	<b>SATURDAY</b> 12 Virtual Motivation & Leadership Conference 8:30-2:30	<b>SUNDAY</b> 13 Weekly Winning Resource Arrives in your Email at 5:15pm	<b>NOTES:</b>

**I'VE DECIDED**  
MEMBERSHIP

Included in your I've Decided Membership are our Success Groups. We are excited to bring these resources to you in order to help you achieve your goals and dreams. We have designed these monthly success groups to help you make progress with your goals and dreams and provide you the opportunity to network with other people who are interested in a similar goal to you, advice and information from an expert coach, and the support you need for success! [Click Here To Watch Any Of Our Past Success Groups Recordings](#)

Having your own brand is powerful. Considering the importance and level of social media today, creating your personal brand has become a requirement of success. Listen in as The Source co-hosts, Kurt P. White and Dr. Marianne Hoyle DC chat with their guest, Bill Gombert about last week's winning word, BRAND. Bill is currently Director of Strategic Accounts for HCL Technologies—a Global Engineering Services firm. I've Decided is excited that Bill is presenting "3 Pillars for Your Success" at the Motivational and Leadership Conference coming up September 12th. You don't want to miss this episode of The

Source.

# Our mission is your success!

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