

# **This is not what it means to pivot. Lol!**

If you know anything about the sitcom FRIENDS, then you should get a really great visual of the cast carrying a couch up the stairs and Ross yelling, PIVOT, PIVOT, PIVOT! If you haven't seen this, trust us, it's worth doing a google search and watching the YouTube clip of that segment. We are excited to bring you this edition of your Weekly Winning Resource, and if you haven't guessed, our winning word this week is, pivot. Although, we can get a laugh from hearing Ross yell pivot while moving an oversized couch up the stairs, this isn't exactly what it means to pivot. At least not as it relates to goals and dreams anyway. Pivoting isn't plan b, it's a part of the process. It's a change in the strategy, but it doesn't change the vision. The term pivot is used mostly in basketball, as a play that can allow the player to escape a critical situation. It gives the player an option versus losing the ball. Essentially, they must pivot or risk failure. This is what we mean at I've Decided when we use the term "to pivot". We believe this is where many of us find ourselves going into 2021, companies and individuals alike. The environment is drastically different and we may need to pivot to prevent our dreams and goals from dying. The word pivot seems to have been the word of the year for 2020, but we don't see it losing momentum in this New Year. The two most consequential areas to pivot are, the shift from in person to online, and the low morale that is affecting us all. At I've Decided, our mission is your success and we know that when you are in a critical situation, feeling overwhelmed, or feel backed in a corner, it's time to pivot. Remember, pivoting doesn't mean you're changing the destination. The ball is still going to make it to the basket, you just need to rotate and take a different angle.

## Your Weekly Winning Word:

### **Pivot:**

*To turn or rotate on a central point.*

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## Your Weekly Winning Article:

In the game of basketball, the player has only a second or two to make the decision to pivot, and then once his other foot hits the ground he has 3 steps to shoot. When it's time for a pivot play in your life, it's not time to sit and ponder about it for too long. It's time to make a change, readjust, and go for it. To pivot is crucial for success. Where do you need to pivot in your life to achieve the goals and dreams you desire? In our Weekly Winning Article this week, we've shared 4 Points that will help you successfully pivot so your goals and dreams don't perish. Check it out! [Click Here To Read](#)

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## Your Weekly Winning Challenge:

Knowledge is power! Your challenge this week is to attend our free Virtual Workshop, "Pivot or Perish" Our Founder, Kim Martin, will be teaching on the 4 Points to Successfully Pivot this Thursday, Jan 14th @ 11:30AM. There is no charge to attend, but you will need to click this link to sign up so you get the Zoom information. <https://forms.gle/qqH7Y5iMbcaTdaa17> Investing the time to audibly learn the message that you've read about will take it to the next level. Take a moment now to sign up and put it on your calendar.

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## Your Weekly Winning Quote:

**"A pivot is a change in strategy without a change in vision."**

**~Eric Ries**

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We are excited to introduce you to our **Success Partners**, Cindy Byrd, Kurt P. White, Troy Alexander, Sabra Maurice, Jenny Carlson, and Kim Martin. Please see their bios and pics here: <https://ivedecided.org/success-partner/> Do you feel having a coach could help you stay on track and be more productive in the New Year? Let us know if you would like to learn more about weekly group coaching with a Success Partner.

**WE NEED YOUR HELP**...Please help us spread the word about our awesome community. You can help us by following our I've Decided Social Media pages on Facebook, LinkedIn, Instagram, and Twitter, and please be sure you like, comment, and share our posts. The more people we can reach, the more people we can help achieve their goals and dreams. Thank you!

**JANUARY**

WEEK 2



<p><b>MONDAY 11</b></p> <p><b>Kurt and Kim's Weekly Confabulation</b> Are do our I've Decided Facebook page 2-3pm</p>	<p><b>TUESDAY 12</b></p> <p>Live Broadcast on FB @ 12:30 <b>"Our Community"</b> Hosted by: <b>Andy Thornton,</b> CEO of The Greater Peoria YMCA</p>	<p><b>WEDNESDAY 13</b></p>	<p><b>THURSDAY 14</b></p> <p>Free Virtual Workshop <b>"Pivot or Perish"</b> 11:00 on Zoom Sign up at this link to get Zoom information: <a href="https://forms.gle/qaH2Y5MhbaTdaa17">https://forms.gle/qaH2Y5MhbaTdaa17</a> Copy &amp; Paste link in your browser if can't click on it</p>
<p><b>FRIDAY 15</b></p>	<p><b>SATURDAY 16</b></p>	<p><b>SUNDAY 17</b></p> <p>Weekly Winning Resource Arrives in your Email at 5:15pm</p>	<p><b>NOTE:</b></p> <p>Please log in to member website and register for <b>M&amp;L 2021 Kick-Off Conference</b> Fri &amp; Sat Jan 29th &amp; 30th Virtual Event!</p>

Included in your I've Decided Membership are our Success Groups. We are excited to bring these resources to you in order to help you achieve your goals and dreams. We have designed these monthly success groups to help you make progress with your goals and dreams and provide you the opportunity to network with other people who are interested in a similar goal to you, advice and information from an expert coach, and the support you need for success! [Click Here To Watch Any Of Our Past Success Groups Recordings](#)

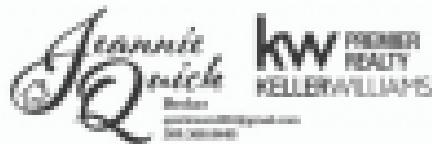
### **I've Decided Media – The Journey**

“Cheer is what’s in your heart!” ~Breiana Wells Today on The Journey hosts Michelle Bohm of Inspired Style Co. Salon & Boutique and Jeannie Quick talk with CoachBre Cheer of Coach Bre Cottage Cheerleading & Dance Company to discuss our weekly winning word, cheer! [www.coachbrecottage.com](http://www.coachbrecottage.com)

# Our mission is your success!

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