

Great Leadership Requires This!

Wow, what a weekend! We had an amazing time at our first ever Virtual Motivational and Leadership Conference. So many of you tuned in and enjoyed some amazing speakers and just a great time of refreshing energy! We hope you enjoyed it as much as we did. Be sure to save the date for our next conference happening on Saturday, January, 30th 2021! This week our Weekly Winning Resource is all about the word, conviction. We love this word because our I've Decided Organization was founded upon a strong conviction. Our founder, Kim Martin, knew that she had a purpose. Her conviction to build a company that would provide the pieces of the puzzle for success, and make it accessible to everyone, was the reason she had to take action. You could say, without a strong conviction, I've Decided wouldn't exist today. Conviction serves as the foundation of any type of successful initiative. Conviction motivates you to keep going when struggles and obstacles arise because of your strong belief in the purpose for what you're doing, and your purpose will always come from a place of conviction. Keep in mind, conviction never shames or condemns. It simply calls you back to who you are, and what you know you should be doing. The question to ask yourself is, "What is it, that you know you should be doing?" This is your honest conviction, and honest conviction is what will provoke you to take great action!

Your Weekly Winning Word:

Conviction:

A firmly held belief or opinion

Your Weekly Winning Article:

Although it's true that conviction can come naturally to some leaders, it is also a concept that can be taught and nurtured. From a kernel of passion, conviction can be fully developed by ensuring that these four elements are present. To learn what these four elements are check out this article! [Click Here To Read](#)

Your Weekly Winning Challenge:

Take some time this week to ask yourself if you have the knowledge, passion, purpose, and belief needed to achieve your goal or dream. If so, then it's time to take action now! If not, what do you need to work on to get there? Write down your thoughts

Your Weekly Winning Quote:

"A belief is something you will argue about. A conviction is something you will die for. ~Howard G Hendricks

WE NEED YOUR HELP...Please help us spread the word about our awesome community. You can help us by following our I've Decided Social Media pages on Facebook, LinkedIn, Instagram, and Twitter, and please be sure you like, comment, and share our posts. The more people we can reach, the more people we can help achieve their goals and dreams. Thank you!



Included in your I've Decided Membership are our Success Groups. We are excited to bring these resources to you in order to help you achieve your goals and dreams. We have designed these monthly success groups to help you make progress with your goals and dreams and provide you the opportunity to network with other people who are interested in a similar goal to you, advice and information from an expert coach, and the support you need for success! [Click Here To Watch Any Of Our Past Success Groups Recordings](#)

Could you be self-sabotaging your own confidence? With burnout and low morale all around us right now, it's inevitably impacting our confidence. Today on "Our Community" host Andy Thornton, CEO of Greater Peoria Family YMCA chats with our I've Decided Founder, Kim Singleton Martin and National Keynote Speaker and Author, Michele Sullivan of Michele L Sullivan – Looking UP about what 4 things you can stop doing today that are harming your confidence. Click link below to watch podcast and let us know your thoughts in the comments. Share with your friends..

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